



WHAT IS GDPR?

WHAT IS GDPR?

The General Data Protection Regulation (GDPR) will come into force on 25th May 2018 and has been designed to raise the standards for processing data and strengthening individual's rights.

Individuals are being given more rights to who processes their data and why; allowing them to suspend, obtain, move and delete their data. With this in mind it is important that every organisation, regardless of size raises their standards to meet GDPR otherwise they can face large penalties.

WILL GDPR AFFECT ALL BUSINESSES?

GDPR will affect all businesses that process personal data. Organisations and businesses will have to ensure that they meet the GDPR standards on how they collect, store and use their data. As well as this, they need to ensure that they are clear and transparent on what they do with and safeguard their data.



WHAT DATA DO YOU PROCESS?

GDPR offers more definition to personal and sensitive (special category) data. Personal data is anything that can identify someone (name, address, bank details). Sensitive data can be racial / ethnic origin, health information and biometric data. It is important that you can justify what data you have, why you have it and how long you intend on keeping the data.



WHAT DO I NEED TO DO NOW?

Organisations need to ensure they have identified what their lawful basis for processing data is. At least one of these must apply when you are processing personal data.

CONSENT

must be freely given, unbundled from any other terms and should be as easy to opt out as it is to opt in

VITAL INTERESTS

processing data to protect someone's life

CONTRACT

the processing of data is necessary for the performance of a contract

PUBLIC TASK

perform a task in the public interest

LEGAL OBLIGATION

necessary to comply with the law

LEGITIMATE INTEREST

Most B2B are relying on this. The ICO states "You must tell people in your privacy information that you are relying on legitimate interests, and explain what these interests are."

You can also follow the [ICO's 12 steps](#) in getting ready for GDPR.

WHAT IF I DON'T COMPLY WITH GDPR?

The GDPR has fines in place for business who are non-compliant. The maximum penalty is £17.8 million (€20 million), or four per cent of the company's annual turnover. It is also important that companies have "robust breach detection", as [most data breaches](#) must be reported to the ICO within 72 hours. Failure to do this can also result in fines.

DO YOU NEED TO REGISTER WITH THE ICO?

The ICO states that "Under the Data Protection Act individuals and organisations that process personal information need to register with the Information Commissioner's Office (ICO), unless they are exempt." [Click here](#) to complete an assessment, to see whether you need to register with the ICO.

WHAT IS ICS DOING TO BE GDPR COMPLIANT?

With our ethos of trust, care and compliance, we are taking GDPR very seriously. We are reviewing our processes and data and ensuring that our third party suppliers are also meeting this standard. We will be updating our privacy policy ahead of 25th May 2018. You can view this by [clicking here](#).

